



TRUSTECH

INNOVATION TECHNOLOGY



□ Vision

From the SMALL atoms, a solution to every-day BIG problems.

□ Mission

Promote technological innovation efficiently

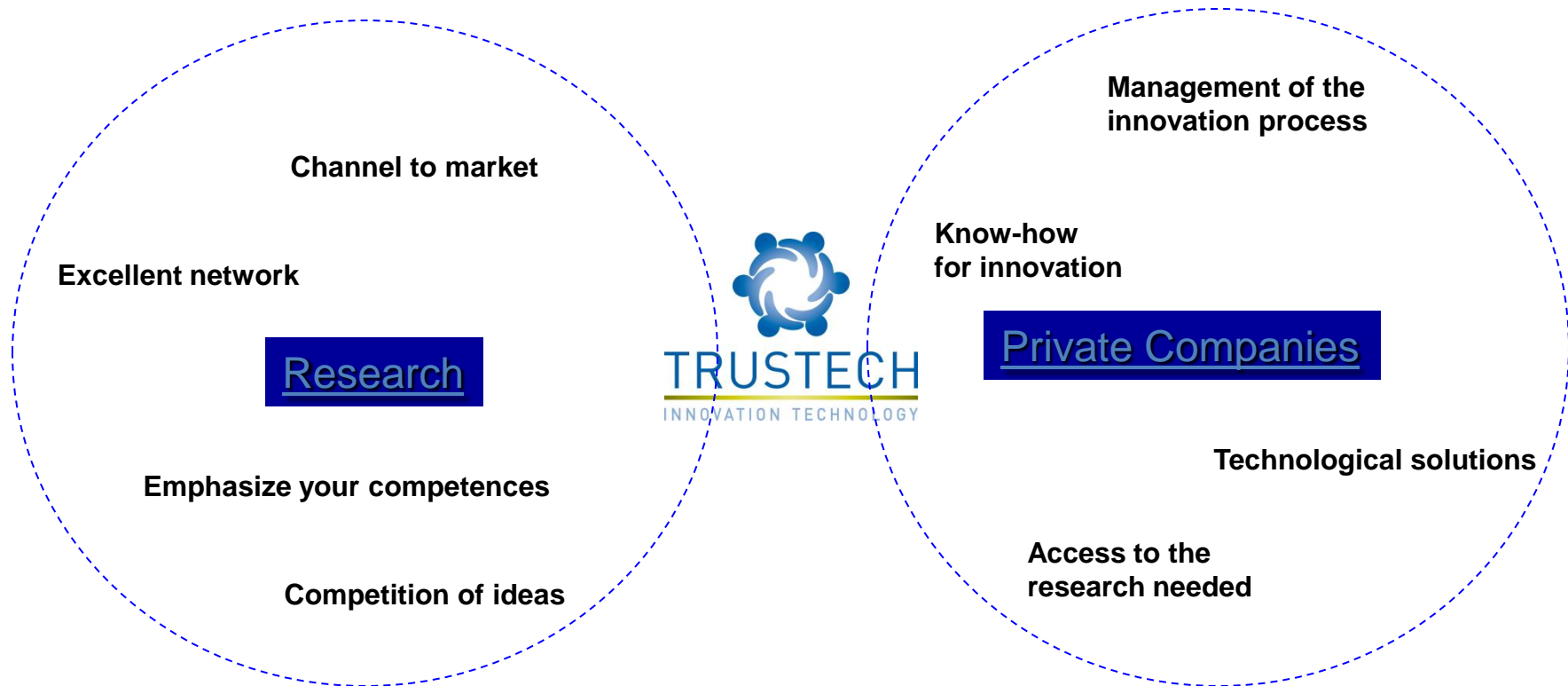


Why Trustech?

- ❑ 1° Italian private Technology transfer organization
- ❑ It has a wide network of research centers (Italy, France, Switzerland, USA, India)
- ❑ It has very close relationships with the main industrial companies in the North of Italy
- ❑ It is skilled and strongly motivated to match the gap between them



What we offer





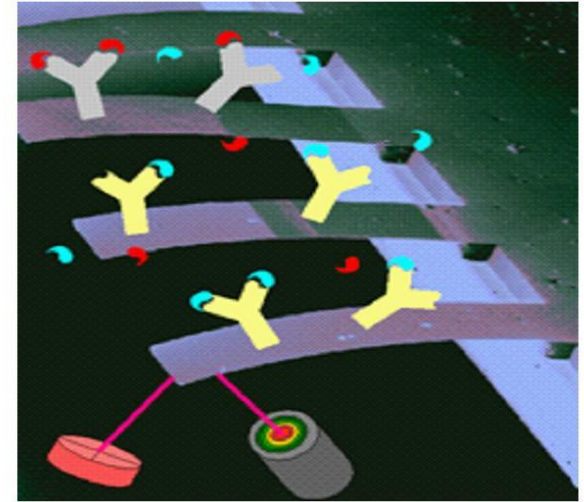
Services

- Market and state-of-the-art assessments
- Scientific project management
- Innovation project
- Workshops
- Laboratories management
- Training



CanEstro

- ❑ MEMS device to detect estrogens in the beef
- ❑ Based on a functionalized microcantilever
- ❑ Optical read-out
- ❑ Patent
- ❑ Time-to-market: 2 years
- ❑ Market:
 - 3700 analysis in 2007 in Italy
 - 130 euro per analysis (takes 2 days)
- ❑ Objectives:
 - 10 euro per analysis (takes few minutes)
- ❑ Advantages
 - Faster response
 - Lower cost





Our proposal

To Private companies

- Help to enter the Italian market
- Market assessment
- Business plan definition
- Project management

To Research centers

- Join our international network to
 - emphasize your value
 - Participate to international projects



Thank you for your attention!

Simone Feyles



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Medtech Partnering Day – Innsbruck 24 November 2009