

Life Sciences Cluster Conference

Final Convention of the Alps Bio Cluster Project

The Alps Bio Cluster will establish a transnational cluster network in the biotech and medtech sector by involving actors from 6 alpine regions in research, training and industry, especially small and medium-sized companies, in order to boost joint economic development by reaching a critical mass of key players.

Programme

Monday, July 4, 2011, 14-18 h

- 13.30 - 14.00 **Check-In**
- 14.00 - 14.30 **Welcome**
- The Alps Bio Cluster Project Outline**
Valéry Ayache, Adebag, Grenoble, France
Petra Stöckl, Standortagentur Tirol, Innsbruck, Austria
- 14.30 - 16.00 **Megatrends in Life Sciences: Technologies and Markets for Enterprises**
- Emerging Technologies in Life Sciences**
Günter R. Fuhr, Fraunhofer Institute for Biomedical Engineering, St. Ingbert, Germany (tbc)
- Global Market Developments in Life Sciences**
- **Development of Market Volumes in Life Sciences**
Siegfried Bialojan, Ernst & Young, European Life Science Center, Mannheim, Germany
 - **Life Sciences Companies on International Stock Exchanges**
Maximilian Pisacane, boerse-online.de, Hamburg, Germany (tbc)
- 16.00 - 16.20 **Break**
- 16.20 - 18.00 **The Alps Bio Cluster Approach**
Thematic Networks - Benefits & Perspectives for Enterprises
- E-Care**
Valérie Ayache, ADEBAG, France
- Ecosystem Services for Human Health**
Peter Schröder, Helmholtz Zentrum München, Germany
- Personalized Medicine**
Andrea Vallan and Mara Tumiatì, Chamber of Commerce, Milan, Italy
- Summer Schools – Interfacing Education and Enterprises**
Franz Turner, Hochschule Weihenstephan-Triesdorf, Germany

Programme

Tuesday, July 5, 2011, 9-13 h

- 09.00 - 09.15 **Welcome Note**
Valéry Ayache, Adebag, Grenoble, France
Ute Putz, Standortagentur Tirol, Innsbruck, Austria
- 09.15 - 09.45 **Activating Local Actors in a Metacenter Environment**
The Alps Bio Cluster Sustainability and Territorial marketing proposal
Alberto Baldi, Piemonte Innovation Cluster bioPmed, Italy
- 09.45 - 10.30 **European Strategies and Programmes for Transnational Cluster Building**
Daniel Stürzebecher, Project Manager, Cluster Excellence, MFG Medien- und Filmgesellschaft Baden-Württemberg mbH, Stuttgart, Germany (tbc)

Iris Reingruber / Anke Merkl, Project Manager, Tactics (European Cluster Alliance), Linz, Austria (tbc)
- 10.30 - 11.00 **Break**
- 11.00 - 11.45 **Internationalisation Activities of Life Sciences Clusters - Examples and Experiences**
Micael Gustafsson, Managing Director, Øresund IT, Lund, Sweden
Stephanie Wehnelt, Manager Marketing & Communication, Munich Biotech Cluster, Germany
Representatives of the Alps Bio Cluster Project
- 11.45 - 12.45 **Round Table on Building Transnational Life Sciences Clusters**
Opportunities, Challenges and Best Practices
- 13.00 **Closure of the Final Convention**

Further details

Location for the Convention
Haus der Begegnung
Rennweg 12
A-6020 Innsbruck
Austria
www.hausderbegegnung.com

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Registration
Please register online for the event at www.standort-tirol.at/alpsbiocluster_registration.
For further information please contact Ms Claudia Stolz claudia.stolz@standort-tirol.at.